

REPORT ON SUCCESS AFRICA SUMMIT 2023

This is a summary report on Success Africa Summit 2023 from 4th February 2023 to 12th April, 2023. The report gives details on speaker attendance, dates of events, participant attendance and other relevant information.

1. University of Education, Winneba

- An advance team comprised of the programs manager and the operations office left Accra to Winneba on January 23, 2023 at around mid-day to prepare grounds for the event.
- The venue for the event, Jophus Anamuah-Mensah Conference Centre was paid for in full GH¢ 5.775K on arrival on the school campus by the programs manager.
- The team then moved to find a place to lodge for the two-week period.
- We followed up on letters given to the coordinators to be submitted to Association and Department heads and senior high schools.
- A week after January 23, the Executive Officer dispatch another team to help strengthen publicity
- We visited lecture rooms on all campuses to execute the tasked assigned.
- The actual day of the event, February 4, 2023 came.
- Expected number of participants was 1500 yet the actual participants who were at the event was more than 1200.
- The foundation's financed the transportation of some students from University of Ghana, University of Cape Coast, UEW (Ajumako Campus) and Accra Technical University to and from the place of the event.
- Some students were lucky to win some prizes including cash and a router as well as books.
- Sponsors and all listed speakers were present which started at half past 9:00 and ended at 17:30.
- The entire team left Winneba to Accra after the event.

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2. **Koforidua Technical University**

- An advance team comprising the Human Resource Manager and the Operations Manager left Accra to Koforidua two days ahead of the set date, February 9, 2023, for the event.
- Upon arrival, the team met with the Dean of Faculty of Built and natural Environment who gave us warm reception.
- The Dean insisted that the team stayed till the day of the event to enhance publicity by visiting lecture rooms and interacting with the student body.
- On February 9 at 10:00 the event came off and all scheduled speakers and sponsors were present.
- Expected attendance was 500 against actual attendance which was a little over 400.
- The team left Koforidua to Accra after the event.

3. **University of Mines and Technology**

- The Programs Manager was the only team member who was sent ahead of the program.
- He was responsible for publicity, working together with the SRC and other associations towards a successful program.
- The venue for the event was secured through the effort of the Programs Manager with the help of the SRC.
- The event came off on the 10th February.
- The team from Accra to UMAT for event.
- Expected participants was 1000 but over 800 students participated on the day of the event.
- CIMA and Binance the only sponsors present in addition to our scheduled speakers.

4. **University of Cape Coast**

- Coordinators of the foundation were responsible for publicity.
- The team traveled from Tarkwa to University of Cape Coast at dawn for the program to be held there.
- As planned the program came off with speakers and sponsors attending.

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- Students attended in their numbers though it was not up to the expected number of 1500.
- Lots of prizes were given away and a participant was lucky to win a laptop.
- The event came off at 9:00AM on 11th February, 2023.

5. University of Professional Studies

- The team traveled to Accra after the event at University of Cape Coast to prepare for the UPSA program on 15th February, 2023.
- The venue for the program, LBC Auditorium, costed GHC 6K.
- With the help of the President of Department of Marketing and other students, enough students were mobilized for the program though the expected number of participants was 500.
- Speakers and sponsor institutions represented themselves to make the event a success.
- Lots of cash prizes were given to some lucky participants and hardworking volunteers.

6. Accra Technical University

- Right after UPSA, the team went to Accra Technical University the next day, April 16, 2023 for the event to be held there.
- As planned the program came off with speakers and sponsors attending.
- Students attended in their numbers though it was not up to the expected number of 500.
- A student was so lucky to have her school fees paid for by Cwesi Oteng Desmond, a speaker.
- Lots of prizes were given away and a participant was lucky to win a laptop.

7. University of Ghana, Legon

- The date for the event was 18th February at the Cedi Conference Centre.
- The program was hosted in collaboration with the Economics Students Associations.

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- The cost of venue booking was GH¢ 15K.
- Students were transported by the foundation from UCC and UEW.
- Expected participants was 1500 but only a little over 800 students attended the program.
- Lots of prizes were given away to participants.

8. Kwame Nkrumah University of Science and Technology

- The team traveled to Kumasi on February 20 for the event Coordinators of the foundation were responsible for publicity.
- There was an enhanced strategy for publicity; i.e visiting lecture rooms, posting fliers and banners at vantage points in the school.
- Visiting hostels with volunteers played a key role in getting most students sensitized.
- Students were transported from SHS's and AAMUSTED to the event grounds so that they took part in the program.
- The venue for the event was GH¢ 3.43K
- Expected number of participants was 1500.
- The event came off on 24th February, 2023.
- As it happened at other campuses, lots of prizes were given to those who were lucky at event grounds.
- Sponsors and speakers were present even though despite setbacks.
- Actual participants were plus 800 but less than expected.
- Right after the event, the team departed Kumasi.

9. University of Business and Development Studies

- The Programs Manager traveled ahead of the date for the event, March 3, 2023.
- He handled everything as expected of him. He met with key stakeholders and other associations in order to make the program successful.
- Speakers were present at the event.
- Some participants were lucky to win some prizes from our kind speakers.

10. Ho Technical University

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- The Programs Manager was sent ahead of the event.
- The program was held on 17th March, 2023 at the Auditorium of the school.
- He ensured that the venue was secured and that students were aware about the program.
- The Operations Manager joined the Programs Manager the night before the program.
- Partners and speakers showed up elegantly for the event to be a success.
- Some students won several prizes there as well.

11. Central University

- The Programs Manager had to visit the school campus before the day of the event, April 5, 2023.
- Coordinators of the foundation with the aid of volunteers and the Programs Manager publicized the program.
- Expected participants was 500 yet actual attendance was a little over 230.
- Scheduled speakers were present.
- Students were happy to be at the event as they expressed how impactful the program was.

12. Valley View University, Techiman

- The Operations Manager traveled to Techiman on 12th March to the campus premises.
- The SRC gave a warm reception.
- The SRC had invited students from other tertiary institutions in the area.
- Expected attendance was 200 but actual attendance was 107.
- Scheduled speakers were present.
- The event was successfully done.

As a measure to reach a larger populace, the foundation sent several SMS to all databases at cost. Overall, the tour was very enlightening and fun.

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